

Permission	Account Administrators	Content Managers	Demand Generation	Developers/ Designers	Analysts	Authors	Sales Reps
Folders/Flipbooks							
Upload/Delete Flipbooks	•	•		•			
Add/Edit/Delete Folders	•	•		•			
Edit Basics	•	•		•			
Edit Widgets	•	•		•			
Edit Automation (FTP Scheduler)	•	•		•			
Edit Security - Remote Auth	•	•		•			
Edit Security - Single Passphrase	•	•		•			
Edit Security - Subscription Settings	•	•		•			
Edit Advanced Settings	•	•		•			
Enhancements							
Page Editor	•	•		•			
Links	•	•		•			
Page Widgets	•	•		•			
Article List	•	•		•			
Tab List	•	•		•			
Textual Content	•	•		•			
Auto-Linking Tools	•	•		•			
Batch Update Links	•	•		•			
Page Replacement	•	•		•			
GEO Campaigns							
Internal Metrics - Dashboard							
Reports	•	•	•		•		
Email Settings	•	•	•		•		
Comparison Matrix	•	•	•		•		
Google Analytics							
Google Tag Manager							
Hubspot							
Eloqua							
Marketo							
Pardot							
Acton							
Manage Form CTA Types							
Custom Domains							
API Access							
View Hubs	•	◦	◦	◦	•	◦	◦
Manage Scheduled Tasks	•	•					
Create Content Streams	•	•					
Create Marketing Streams	•	•					
Custom Code	•	•		•			
Custom Menu	•	•		•			
Marketing Automation Item Parameters	•	•					
Edit Stream Options	•	•					
Delete Streams	•	•					
Manage Items & Hub Settings	•	•					
Access to Hub and Item embed options	•	•		•		•	•
Manage CTAs and CTA placements	•	•	•				
Manage Redirect Rules	•	•					
Manage CTA variations	•	•	•				
Progressive Profiling	•	•	•				
Overlay CTA	•	•	•				
Appearance/Branding Options	•	•		•			
Manage & Move Hubs	•	•					
Manage Hubs Authentication	•	•					
Manage Tags	•	•				•	
Manage Recommendations	•	•					
Manage Site Engager	•	•					
Templates	•	•					
Create	•	•					
View	•	•					
List and export	•	•					
Update	•	•					
Delete	•	•					
Rules	•	•					
Create	•	•					
View	•	•					
List and export	•	•					
Update	•	•					
Delete	•	•					
Hub Privacy	•	•					
Edit Privacy Banner	•	•					
Edit Privacy Policy	•	•					
Edit Privacy Groups	•	•					
Manage Security Policies							
Manage Password Policy	•	•					
Manage Session Policy	•	•					
Manage User Locking Policy	•	•					
Manage IP Restriction Policy	•	•					
Manage Third-party Integrations							
All Users	•	◦	◦	◦	◦	◦	◦
Create	•	•					
View	•	•	•	•	•	•	•
List and export	•	•	•	•	•	•	•
Update	•	•					
Delete	•	•					
User Groups	•	•					
List and export	•	•					
Add and remove user groups	•	•					
Global Permissions	•	•					
List and export	•	•					
Grant and revoke	•	•					
Licenses	•	•					
List and export	•	•					
Grant and revoke	•	•					
API Keys	•	•					
Create	•	•					
View	•	•					
List and export	•	•					
Update	•	•					
Delete	•	•					
User Groups	•	◦	◦	◦	◦	◦	◦
Create	•	•					
View	•	•	•	•	•	•	•
List and export	•	•	•	•	•	•	•
Update	•	•					
Delete	•	•					
Global Permissions	•	•					
List and export	•	•					
Grant and revoke	•	•					
Licenses	•	•					
List and export	•	•					
Grant and revoke	•	•					
Current User	•	◦	◦	◦	◦	◦	◦
View	•	•	•	•	•	•	•
Update	•	•	•	•	•	•	•
User Groups	•	•	•	•	•	•	•
List and export	•	•	•	•	•	•	•
Global Permissions	•	•	•	•	•	•	•
List and export	•	•	•	•	•	•	•
Licenses	•	•	•	•	•	•	•
List and export	•	•	•	•	•	•	•
API Keys	•	•					
Create	•	•					
View	•	•					
List and export	•	•					
Update	•	•					
Delete	•	•					
SSO Identity Providers							
Create	•	•					
View	•	•					
List and export	•	•					
Update	•	•					
Delete	•	•					
Bombora							
List and export activity data	•	•	•	•	•	•	•
Restricted Content Authoring Experience							
Uberflip for Sales	•	•					
View Sales Dashboard	•	•					
Edit Stream Appearance							
CTAs							
Link CTAs	•	•	•				
View	•	•	•				
Create	•	•	•				
Delete	•	•	•				
List and export	•	•	•				
Edit Layout	•	•	•				
Edit Design	•	•	•				
Manage Placements	•	•	•				
Manage Variations	•	•	•				
Hide/Show	•	•	•				
Embed	•	•	•				
Form CTAs	•	•	•				
View	•	•	•				
Create	•	•	•				
Delete	•	•	•				
List and export	•	•	•				
Edit Layout	•	•	•				
Edit Design	•	•	•				
Manage Placements	•	•	•				
Manage Variations	•	•	•				
Manage List/Form	•	•	•				
Hide/Show	•	•	•				
Embed	•	•	•				
Hub	•	•	◦	◦	◦	◦	◦
View	•	•	•	•	•	•	•
Create	•	•					
Delete	•	•					
List and export	•	•					
Hub Branding	•	•					
View	•	•					
Edit	•	•					
Menu	•	•					
View	•	•					
Edit	•	•					
Custom Labels	•	•					
View	•	•					
Edit	•	•					
Custom Code	•	•					
Create	•	•					
View	•	•					
Edit	•	•					
Delete	•	•					
List and export	•	•					
Enable/Disable	•	•					
Advanced	•	•					
View	•	•					
Edit	•	•					
Sharing	•	•					
View	•	•					
Edit	•	•					
Hub Authentication	•	•					
View	•	•					
Edit	•	•					
Domain	•	•					
Edit	•	•					
Language Links	•	•					
Update Language Links	•	•					
List and Export Language Links	•	•					
All Domains							
Create	•	•					
View	•	•					
List and export	•	•					
Update	•	•					
Delete	•	•					
Smart Filters							
Create	•	•					
View	•	•					
List and Export	•	•					
Update	•	•					
Run	•	•					
Delete	•	•					
Streams							
Native Streams	•	•	◦	◦	◦	◦	◦
Create	•	•					
View	•	•	•	•	•	•	•
List and Export	•	•	•	•	•	•	•
Update	•	•					
Delete	•	•					
Update Metadata	•	•					
Update Options	•	•					
Show and Hide	•	•					
Refresh	•	•					
Feature and Unfeature Items	•	•					
Reorder Items	•	•					
Update Language Links	•	•					
List and Export Language Links	•	•					
Marketing Streams	•	•	◦	◦	◦	◦	◦
Create	•	•					
View	•	•	•	•	•	•	•
List and Export	•	•	•	•	•	•	•
Update	•	•					
Delete	•	•					
Update Metadata	•	•					
Update Options	•	•					
Update Appearance	•	•					
Show and Hide	•	•					
Feature and Unfeature Items	•	•					
Reorder Items	•	•					
Add and Remove Items	•	•					
View Authentication	•	•					
Update Authentication	•	•					
Update Language Links	•	•					
List and Export Language Links	•	•					
Sales Streams	•	•					◦
Create	•	•					
View	•	•					
List and Export	•	•					
Update	•	•					
Delete	•	•					
Update Metadata	•	•					
Update Options	•	•					
Update Appearance	•	•					
Show and Hide	•	•					
Feature and Unfeature Items	•	•					
Reorder Items	•	•					
Add and Remove Items	•	•					
View Authentication	•	•					
Update Authentication	•	•					
Update Language Links	•	•					
List and Export Language Links	•	•					
Items							
Create	•	•					
Show and Hide	•	•					
Delete	•	•					
Update Language Links	•	•					
List and Export Language Links	•	•					
App Developer							
Create	•	•					
View	•	•					
List and Export	•	•					
Update	•	•					
Delete	•	•					
Dashboards							
View Visitor Insights (Bombora)	•	•	•	•	•	•	•
View Content Performance	•	•	•	•	•	•	•
View Recommendations Dashboard	•	•	•	•	•	•	•
App User							
Install	•	•					
View	•	•					
List and Export	•	•					